

# Upanishad Sharma

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TECHNOLOGY & GAMING WRITER · AI & CONSUMER TECH REPORTER

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Technology and gaming writer with 5+ years of bylined experience covering breaking news, product launches, and reviews. Reported on OpenAI's leadership crisis, Google's Gemini launch, and the GTA 6 leak as they broke. Reviews hardware and games with a clear, opinionated voice. Currently freelancing while pursuing full-time writing and reporting roles.

50M+

monthly views led

950+

bylined stories

600K

views in 3 days, first AI piece

6

writers mentored & led

## EXPERIENCE

### Freelance Technology & Gaming Writer · Tech Nerdiness, Remote Jul 2025 - Present

- Write technology and gaming news, reviews, and explainers as an independent contributor, managing pitches and deadlines across multiple outlets.

### Gaming Editor · Beebom Media, Noida Jan 2024 - Jul 2025

- Grew and managed coverage across Fortnite, Roblox, and NYT Connections, taking Fortnite from 10,000 to 250,000+ monthly views and NYT Connections to 2 million+ views from inception.
- Reported on industry news and analysis, including a piece tracing GTA 6's delay back to Take-Two's own earnings call commentary.
- Wrote personal-voice opinion pieces on consumer-facing gaming issues, including Xbox's game price increases and Assassin's Creed Shadows' internet requirement.
- Built and led a team of six writers while continuing to write and publish reviews, news, and features personally.
- Planned coverage of major releases including Elden Ring Nightreign, Starfield, and Doom: The Dark Ages with the managing editor, editing the resulting reviews and guides for accuracy and voice.

### Operations & AI Strategist · Beebom Media, Noida Mar 2023 - Dec 2023

- One of the first writers on Beebom's AI coverage beat; reported on OpenAI's removal of CEO Sam Altman and Google's launch of its Gemini AI model as they broke. First major AI piece drew 600,000 views in 3 days.
- Covered the leaked GTA 6 trailer and Vice City reveal, and wrote a hands-on review of Marvel's Spider-Man 2.

### Researcher & Technology Writer · Beebom Media, Noida May 2021 - Mar 2023

- Wrote hands-on hardware reviews, including the Lenovo Legion 5i Pro, MSI Raider GE67 HX, and GoPro Hero 11 Black.
- Covered early generative AI tools as they launched, including GPT-4, Google Bard, and Microsoft's Bing AI integration.
- Wrote explainers on emerging technology topics, including Web3 and the metaverse, for a general technology audience.

### Co-Founder & Entertainment Editor · The Envoy Web Jan 2019 - May 2021

- Co-founded The Envoy Web, an entertainment publication that grew to 5 million+ views, and led its content strategy and editorial planning.

## EDUCATION

### MA, Multimedia Journalism (Print & Online)

University of Westminster, London - 2018-2019

### BA, Journalism & Mass Communication

Amity University, Noida - 2015-2018

LANGUAGES: English · Hindi (proficient) · French (A2)

## SKILLS

### Writing & Reporting

Breaking news, hardware & game reviews, explainers, feature & opinion writing

### Beats & Tools

AI, consumer tech, gaming news, hardware, WordPress, Semrush, Asana, Canva