

# Upanishad Sharma, Tech Journalist

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## LINKS

[My Website](#), [My work at Beebom Media](#), [LinkedIn](#), [Twitter](#)

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## PROFILE

Experienced technology journalist with a proven track record of producing high-quality content across various beats. Proficient in conducting in-depth research to create compelling and informative stories. Strong attention to detail and the ability to meet tight deadlines.

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## EMPLOYMENT HISTORY

- Feb 2023 — Present **Operations and AI Strategist , Beebom Meida** Noida
- Leading and implementing the OKR framework at Beebom, ensuring alignment with the company's vision and mission.
  - Spearheading the growth and development of Beebom's AI vertical, positioning the company as a leading source for all things related to AI, AR, VR, creator economy, future tech, and more.
  - Work closely with the CEO to shape the future direction of the company, providing strategic insights and recommendations for long-term success.
  - Motivate and guide the team towards achieving their goals, fostering a positive and collaborative work environment that encourages innovation and growth.
- May 2021 — Feb 2023 **Researcher and Tech Writer, Beebom Media** Noida
- Working as a combined researcher and writer for the editorial and video team
  - Writing for the resource team on the Beebom website
  - Creating various resources ranging from how-to guides, reviews, listicles, and feature articles for the website
  - Successfully drove traffic to the website by curating interesting pieces
- Jul 2019 — Nov 2019 **Freelance Journalist, Porter Medium** Remote
- Researched and output special features on technology dabbling in neuroscience
  - Conducted research and monitored audiences for special features.
- Jan 2019 — May 2020 **Digital Writer and Editor , The Envoy Web** London, New Delhi
- Produced content for the editorial section
  - Covered a variety of articles including news pieces, features, listicles, reviews and more
  - Proofread and maintain editorial standards
  - Trained new interns joining the company
- Jul 2016 — Dec 2016 **Technology Intern , Gadget Adda** New Delhi
- Researched and wrote various technological pieces
  - Utilized excellent communication and writing skills to develop topical and interesting stories and outreach initiatives.
  - Collaborated with other department teams to identify useful content ideas and map out strategies.

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## EDUCATION

- Sep 2018 — Sep 2019 **M.A Multimedia Journalism (Print & Online), University of Westminster** London
- Graduated with Merit
- Jul 2015 — Jul 2018 **Bachelor in Journalism and Mass Communication, Amity School of Communication** Noida

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## SKILLS

Communication Skills	WordPress
Creative Writing	Content Research & Development
Content Writing	